



The Honorable Donna F. Edwards (MD-4)

Congresswoman Donna F. Edwards represents Maryland's 4th Congressional District, comprising portions of Prince George's and Anne Arundel Counties. She was sworn in after a special election to become a member of the U.S. House of Representatives in the 110th Congress in June 2008, and began her first full-term in the 111th Congress in 2009. Congresswoman Edwards has secured a number of legislative accomplishments to improve the lives of working families in her Congressional District and around the country. Her first act as a Member of Congress was to add Maryland to the Afterschool Suppers Program, ensuring access to nutritional suppers to afterschool and youth development programs in schools located in low-income areas. During the health care debate, Congresswoman Edwards secured a provision that holds insurance companies accountable for unjustifiable rate increases.

In the 113th Congress, Congresswoman Edwards serves:

On the Transportation and Infrastructure Committee where she sits on:

- * The Subcommittee on Highways and Transit
- * The Subcommittee on Water Resources and Environment
- * The Subcommittee on Economic Development, Public Buildings, and Emergency Management

On the Science, Space, and Technology Committee where she sits on:

- * The Subcommittee on Space - Ranking Member
- * The Subcommittee on Environment

Congresswoman Edwards is also a member of the Tom Lantos Human Rights Commission.

***4th Annual Nonprofit Forum Your Nonprofit:
Build It! Grow It! Fund It! SUSTAIN IT!***

***Hosted by
Congresswoman Donna F. Edwards (MD-4)***

This forum brings together nonprofit, government, and foundation leaders with diverse perspectives, experiences, and backgrounds, to develop winning strategies to strengthen lives and communities. This one-day nonprofit forum will focus on issues important to our community. Recognized subject matter experts will offer 20 distinct training sessions, in four separate tracks: Build It!, Grow It!, Fund It!, and Sustain It!

***Monday, June 10, 2013
Anne Arundel Community College
CADE CENTER FOR FINE ARTS
101 College Parkway
Arnold, Maryland 21012***

8:30 a.m. – Registration

**8:45 a.m. – Welcome
CADE 219**

**Congresswoman Donna F. Edwards (MD-4)
Dawn Lindsay, President, Anne Arundel Community College**

9:00 a.m. – 10:00 a.m.

Opening Plenary – Federal Government Agency representatives will discuss strategies to develop relationships with Federal representatives and to obtain Federal Funds.

Moderator: Greg Cantori, Maryland Nonprofits
Carol Payne, U.S. Department of Housing and Urban Affairs
U.S. Department of Education (TBD)
U.S. Department of Veterans Affairs (TBD)

10:00 – 11:00

Concurrent Breakout Sessions – Experts will discuss key issues facing nonprofits

Build It!	Build It!	Fund It!	Grow It!	Sustain It!
Building your Board, Staff, and Volunteer Pool	Legal & Financial Requirements: What's New for 2013?	Successful Grant Writing Strategies	Nonprofit Advocacy: Making Your Impact	Marketing Strategies: Reaching your Audience, Telling your Story
Nonprofit professionals will discuss the importance of building and expanding staff, board, and volunteer teams.	501(c)(3) organizations are allowed to lobby as long as they stay within their annual lobbying limits under federal tax law. Learn how to distinguish between lobbying and non-lobbying activities. Understand the federal laws governing 501(c)(3) lobbying.	Participants will share how to identify resources for government, foundation, and corporate grants.	Learn how to speak on behalf of others who are unable to speak for themselves, advocate for public policies that support those clients, and further your mission.	This session will provide an opportunity for participants to learn the value of marketing, and learn how to incorporate media into the communications plan of an organization.
Moderator: Diane Bell, ABC Charities	Abby Levine, Alliance for Justice	Moderator:	Moderator: Donna Crocker Mason, Human Services Coalition of Prince George's County	Moderator: Amanda Boardman, Anne Arundel Community College
Mara Winters, Maryland Nonprofits	Internal Revenue Service (invited)	Eric Brenner, Maryland Grants Office	Kim Rhim, The Training Source	Diane Garvey, World Links
Kate Scherr-Adams, KS Solutions		Patricia Pasqual, Foundation Center	Laura Carr, The Arc Chesapeake Central Region	Wendi Winters, Capital Gazette Communications, Inc.
Fay Mauro, Volunteer Center for Anne Arundel County		Ben Siegle, U.S. Department of Labor		Sheila Stewart, Radio One

	Sustain it!	Fund It!	Build It!	Grow It!
Is your Nonprofit a Small Business? Should it Be?	Identifying & Accessing Resources: Fundraising Strategies in an Economically Challenging Time	Grant writing – Hands-on Workshops	The Back Office and other Sharing Opportunities	Capacity Building
Starting a business requires planning, making important financial decisions, and carrying out a sequence of legal activities. What small business practices can help ensure a successful nonprofit?	How can nonprofits expand on a traditional funding base? Panelists will examine alternative ways to think about funding nonprofits and discuss new and expanded financial models.	Learn how to read federal grant application guidelines, determine what is required for a highly competitive written response, and incorporate best practices in your program design.	Back office consolidations help nonprofits to survive and thrive. Learn about tools to evaluate possible shared or outsourced administrative and program services and space.	How do nonprofits improve nonprofit effectiveness and enhance a nonprofit's ability to work towards their mission?
Moderator: Claire Louder, West County Chamber of Commerce	Moderator: Shirley Marcus Allen, Venture Philanthropy Partners	DeAnna Baker-Mim, Prince George's County	Moderator: Glen Ogilvie, CEO, Center for Nonprofit Advancement	Moderator: Justin Pollock <i>Orgforward</i>
Walt Townshend, Baltimore Washington Chamber of Commerce (invited)	Maria Gomez, Mary's Center (invited)	Jennifer Jones, Prince George's County Commission for Women	LaTaunya Howard, Howard Corporate Center	Amy Coates-Madsen Maryland Nonprofits
David Harrington, Prince George's County Chamber of Commerce	Catherine Meloy, Goodwill	Daphne Weedon, U.S. Department of Health & Human Services		Desiree Griffin-Moore, Prince George's County Community Foundation (invited)
	Angie Reese-Hawkins, YMCA of Metropolitan Washington (invited)	Maria Casasco, Grants Administrator, Anne Arundel County		

12:30 p.m. to 1:15 p.m.

Luncheon

Moderator: Bess Langbein, Anne Arundel Community Foundation
 Panelists: TBD

1:30 p.m. to 2:15 p.m.

Small Group Sessions

This session provides concrete takeaways about how others have successfully built networks for the specific purposes of mobilizing, disseminating information, and social impact. Small groups meet with nonprofit partners to explore the ins and outs of these effective working relationships and determine how attendees might collaborate to the individual and collective communities they serve.

Health & Wellness	Criminal Justice & Returning Citizens	Youth	Workforce Development	Seniors, Veterans, & the Disabled Community	Women & Girls
Anne Arundel County Dept. of Mental Health (Invited)	U.S. Department of Justice (invited)	Co-facilitator: Reggie Broddie, Boys & Girls Club of Annapolis/Anne Arundel County	Co-facilitator: Florence James, Woodland Job Corps (invited)	Co-facilitator: Tammy Bresnanhan, AARP (invited)	Co-facilitator: Molly Knipe, YWCA of Anne Arundel County (invited)
	Faith Community	Co-facilitator: Karene Brodie, Hillside Work Scholarship Connection	Co-facilitator: Patricia White, Prince George's County Workforce Development Corporation (invited)	Co-facilitator: Marianne Downes, Lockheed Martin Foundation	Co-facilitator: Nicky Goren, Women's Foundation (invited)
	William Hall, Adams House (invited)	Co-facilitator: Lee Christian Parker, Community Foundation of the National Capital Region	Co-facilitator: Sam Epps, UniteHere	Co-facilitator: Stan Goldman, Harry & Jeanette Weinberg Foundation (invited)	Co-facilitator: Kimberly Herndon, Governor's Office of Crime Control & Prevention

2:15 to 3:00

Closing Plenary

Building Corporate and Community Partnerships – Funding Priorities for 2012 and Beyond

Moderator: Russ Snyder, Volunteers of America Chesapeake

Ted Imes, Northrop Grumman Corporation, Inc.

Corporate funders will discuss what nonprofits need to know to develop and build successful, positive, effective, and mutually beneficial relationships with funders to ensure meaningful impacts. This session will feature a conversation with funders and champions sharing their insights on partnership building. Panelists will speak to what makes a competitive project for their support and provide tips on building relationships with foundation partners. This session is for any organization who would like an 'insider' view from leading corporate foundation supporters.

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Invited Participants

AARP
ABC Charities
Alliance for Justice
Anne Arundel Community College
Anne Arundel County Community Foundation
Anne Arundel County Grants Office
Baltimore/Washington Chamber of Commerce
Boys & Girls Club of Annapolis/Anne Arundel County
Capital Gazette Communications, Inc.
Center for Nonprofit Advancement
Community Foundation of the National Capitol Region
Foundation Center
Goodwill
Harry & Jeanette Weinberg Foundation
Hillside Work Scholarship Connection
Howard Center
Human Services Coalition
KS Solutions
Lockheed Martin Foundation
Maryland Governor's Grants Office
Maryland Governor's Office of Crime Control
Maryland Nonprofits
Mary's Center
Northrop Grumman Corporation

Orgforward
Prince George's Community College
Prince George's County Chamber of Commerce
Prince George's County Community Foundation
Prince George's County Workforce Development Corporation
Radio One-DC Stations, WKYS-FM
The Training Source
U.S. Department of Health and Human Services
The Arc
U.S. Department of Commerce, Internal Revenue Service
UniteHere
U.S. Department of Education
U.S. Department of Health and Human Services
U.S. Department of Housing and Urban Affairs
U.S. Department of Veterans Affairs
Venture Philanthropy Partners
Volunteer Center
Volunteers of America Chesapeake
West County Chamber of Commerce
Woodland Job Corps
World Links
YWCA of Anne Arundel County
YMCA of Metropolitan Washington