



The 6th Annual
Nonprofit Forum hosted by
**CONGRESSWOMAN
DONNA F. EDWARDS**



FREE!

YOUR NONPROFIT:

Build It!

Grow It!

Fund It!

Sustain It!



Tuesday, June 23, 2015

8:00 a.m. to 1:30 p.m.

Severna Park High School

Severna Park, MD



#NONPROFIT2015

For more information visit WWW.DONNAEDWARDS.HOUSE.GOV or call **301-516-7601**

DONNA F. EDWARDS

U.S. Representative for the

Official Website: www.donnaedwards.house.gov



4TH DISTRICT of MARYLAND

CONGRESSWOMAN DONNA F. EDWARDS represents Maryland's 4th Congressional District, comprising portions of Prince George's and Anne Arundel Counties. She was sworn in after a special election to become a member of the U.S. House of Representatives in the 110th Congress in June 2008, becoming the first African American woman to represent Maryland in Congress. She began her first full-term in the 111th Congress in 2009.

Congresswoman Edwards has enjoyed a diverse career as a nonprofit public interest advocate and in the private sector on NASA's Spacelab project. In 1994, as co-founder and executive director of the National Network to End Domestic Violence, she led the effort to pass the Violence Against Women Act that was signed into law by President Clinton.

Since being sworn in, Congresswoman Edwards has secured a number of legislative accomplishments to improve the lives of working families in her Congressional District and around the country. Her first act as a Member of Congress was to add Maryland to the Afterschool Suppers Program, ensuring access to nutritional suppers to afterschool and youth development programs in schools located in low-income areas. During the health care debate, Congresswoman Edwards secured a provision that holds insurance companies accountable for unjustifiable rate increases.

Congresswoman Edwards has introduced legislation to expand research and development, domestic manufacturing, and infrastructure spending to create jobs and grow our economy. She was also the first Member of the House to introduce and champion a constitutional amendment to overturn the Supreme Court's Citizens United decision.

In the 114th Congress, Congresswoman Edwards serves:

On the Transportation and Infrastructure Committee where she sits on:

- » The Subcommittee on Highways and Transit
- » The Subcommittee on Water Resources and Environment
- » The Subcommittee on Economic Development, Public Buildings, and Emergency Management

On the Science, Space, and Technology Committee where she sits on:

- » The Subcommittee on Space - Ranking Member
- » The Subcommittee on Environment

She was also selected by Democratic Leader Nancy Pelosi (CA-D) to serve as co-chair of the Steering and Policy Committee and the chairwoman of the Taskforce on Election Reform.

Rep. Edwards completed undergraduate studies at Wake Forest University and received her Juris Doctor from the University of New Hampshire School of Law (formerly the Franklin Pierce Law Center). She is the proud mother of one son.

ANNE ARUNDEL COUNTY OFFICE

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Washington, DC 20515
202-225-8699

PRINCE GEORGE'S COUNTY OFFICE

5001 Silver Hill Rd., Suite 106
Suitland, MD 20746
301-516-7601

Welcome to my 6th Annual Nonprofit Forum. This forum will bring together nonprofit, government, and foundation leaders with diverse perspectives, experiences, and backgrounds, to develop winning strategies to strengthen lives and communities. I hope that this will help you **Build It!, Grow It!, Fund It!, and Sustain It!**



8:00 A.M. REGISTRATION & BREAKFAST
 Lobby – Registration Breakfast – Cafeteria

8:30 A.M. WELCOME & OPENING REMARKS
 Auditorium
Congresswoman Donna F. Edwards (MD-4)

8:45 A.M. – 9:30 A.M. OPENING PLENARY
 Auditorium

Making Collaborations Work
 How do nonprofits improve their effectiveness and enhance their ability to work towards their mission? Collaborating with a network of organizations can greatly expand a nonprofit’s scope and impact in the community. How can nonprofit and foundation leaders develop and foster collaboration to help expand resources go further and achieve greater results?

Moderator:
 » **Congresswoman Donna F. Edwards**

Panelists:
 » **Mena Amin**, Community Foundation in Prince George’s County
 » **A. Adar Ayira**, Associated Black Charities
 » **Sandra Evers-Manly**, Northrop Grumman Foundation

9:40 A.M. – 10:40 A.M. CONCURRENT BREAKOUT SESSIONS

Build It! Room D-104	Grow It! Room D-106	Fund It! Room D-114	Sustain It! Room D-108
<p>Starting a New Nonprofit Defining your mission & your vision; building your board, staff, and volunteer pool; is your nonprofit a business? Should it be?</p> <p>Moderator: » Stephanie Goldenberg, Anne Arundel Community College</p> <p>Panelists: » A. Adar Ayira, Associated Black Charities » Bruce Morgenstern, Anne Arundel County Volunteer Center</p>	<p>Nonprofit Advocacy: Making Your Impact Learn how to best serve communities and work alongside them to build power, improve opportunities, and make lasting change in furtherance of organizational missions and goals.</p> <p>Moderator: » Kim Rhim, The Training Source</p> <p>Panelists: » Bernadette Di Rita, Share Our Strength » Zorayda Moreiya-Smith, CASA de Maryland</p>	<p>Developing & Building Relationships with Federal Agencies – Funding Priorities for 2015 & Beyond Federal government agency representatives will discuss strategies to develop relationships with Federal representatives and to obtain Federal Funds and other assistance.</p> <p>Moderator: » Heather Iliff, Maryland Nonprofits</p> <p>Panelists: » Marilyn Davis, U.S. Department of Labor » Norah Deluhery, U.S. Department of Agriculture » Rev. E. Terri LaVelle, U.S. Department of Veterans Affairs » Albert Shen, U.S. Department of Commerce » Marvin Turner, U.S. Department of Housing and Urban Development</p>	<p>Legal & Financial Requirements: What’s New for 2015? What are the requirements for 501(c)(3) organizations? How does my nonprofit maintain its tax status? What are the federal laws governing 501(c)(3) lobbying?</p> <p>Panelists: » Henry Bogdan, Maryland Nonprofits » Abby Levine, Alliance for Justice</p>



10:50 A.M. – 11:50 A.M.

CONCURRENT BREAKOUT SESSIONS

Build It!	Grow It!	Fund It!	Sustain It!
Room D-106	Room D-112	Room D-114	Room D-108
<p>Capacity Building Through Shared Services: Accomplishing Mission & Sustainability</p> <p>Back office consolidations help nonprofits to survive and thrive. Learn about tools to evaluate possible shared or outsourced administrative and program services and space.</p> <p>Moderator: » Octavia Caldwell, ROC Consultants</p> <p>Panelists: » Tom Colling, The Nonprofit Village » Javier Goldin, Center for Nonprofit Advancement » Taylor Strange, Center for Nonprofit Advancement</p>	<p>Grant Writing 101</p> <p>Participants will share how to identify resources for government, foundation, and corporate grants.</p> <p>Moderator: » Hillary Lindeman, Human Services Coalition of Prince George’s County</p> <p>Panelists: » Susan Casey, Maryland Governor’s Grants Office » Kim Patton, The Foundation Center » LaVonn Reedy Thomas, Office of the County Executive</p>	<p>Fundraising</p> <p>How can nonprofits expand on a traditional funding base? Panelists will examine alternative ways to think about funding nonprofits and discuss new and expanded financial models.</p> <p>Moderator: » Brenda Mitchell, Prince George’s Community College</p> <p>Panelists: » Jennifer Jones, Prince George’s County Commission on Women</p>	<p>Marketing Strategies: Reaching Your Audience, Telling Your Story</p> <p>This session will provide an opportunity for participants to learn the value of marketing, and learn how to incorporate media into the communications plan of an organization.</p> <p>Moderator: » Stephanie Gaines Bryant, WTOF</p> <p>Panelists: » Jennifer Bernal, Google » Diane Garey, Christian World Links » Ebony N. McMorris, Radio One Washington</p>

12:00 P.M. – 12:45 P.M.

SMALL GROUP SESSIONS - LUNCH

Bag lunches are available in the cafeteria

Nonprofits will share concrete takeaways about successfully building networks for the specific purposes of mobilizing, disseminating information, and social impact. Small groups will meet with nonprofit partners to explore the ins and outs of these effective working relationships and determine how attendees might collaborate to the individual and collective communities they serve.

Health & Wellness	Criminal Justice & Returning Citizens	Youth	Workforce Development	Seniors, Veterans, & the Disabled Community	Men & Boys
Room D-102	Room D-104	Room D-106	Room D-108	Room D-113	Room D-114
<p>Co-Facilitators: » Vincent DeMarco, Maryland Citizens’ Health Initiative » Dr. Gita Shah, Dimensions Health</p>	<p>Co-Facilitators: » Carolyn Starks Saxon, Re-entry Roundtable of Prince George’s County » William Hall, Adams House</p>	<p>Co-Facilitators: » Elizabeth Kinney, Light House » Robert Malone, Mentoring to Manhood</p>	<p>Co-Facilitators: » Edward Greene, Opportunities Industrialization Center » Loise Novochadlo, Center of Help/ Centro de Ayuda</p>	<p>Co-Facilitators: » Sadaf Ahmad, Alzheimer’s Association » Daniel Wilson, Compassion and Choices</p>	<p>Facilitator: » Rev. Linda Thomas, First Baptist Church of Glenarden</p>

12:50 P.M. – 1:30 P.M.

CLOSING PLENARY

Auditorium

Developing & Building Relationships with Foundations – Funding Priorities for 2015 & Beyond

Foundation representatives and board members will share what nonprofits need to know to develop and build successful, positive, effective, and mutually beneficial relationships with funders to ensure meaningful impacts. Panelists will discuss what makes a competitive project, and provide tips on building relationships with foundation partners. This session is for any organization who would like an ‘insider’ view from leading corporate foundation supporters.

Moderator:

» **Lee Christian Parker**, Community Foundation of the Nation’s Capitol

Panelists:

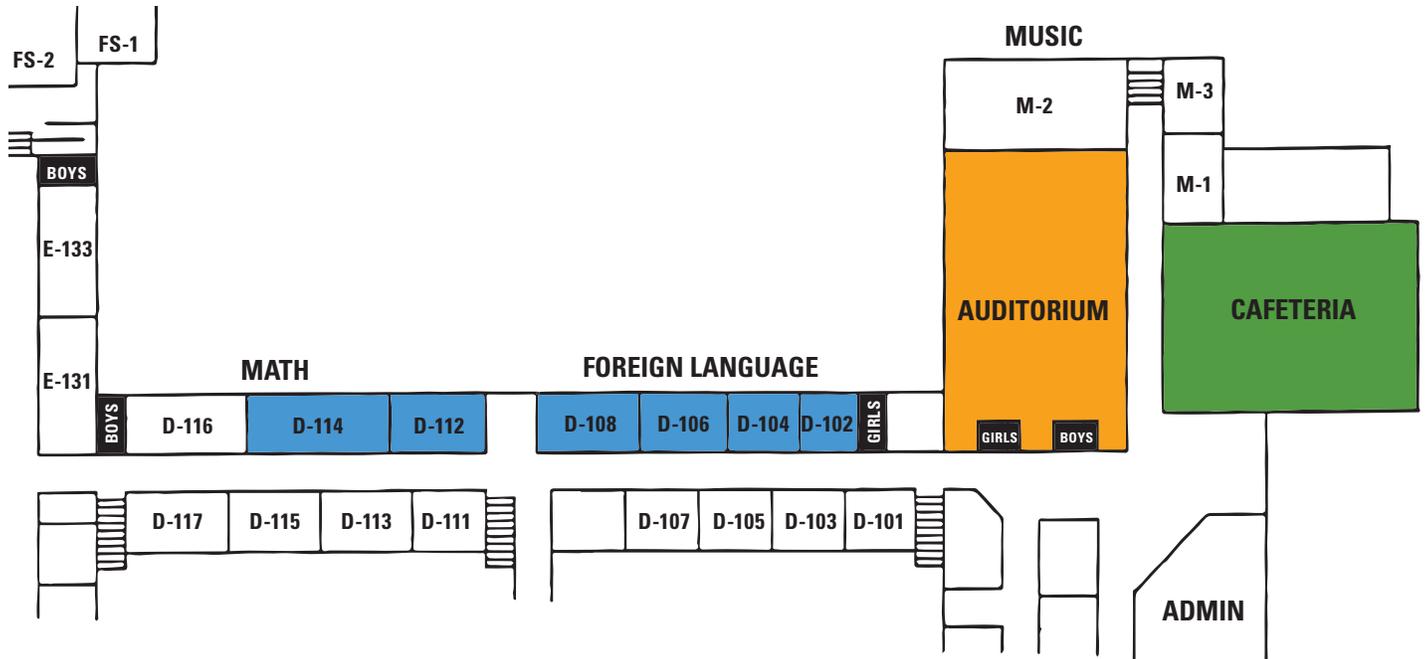
» **Nate Gross**, Six Flags

» **Laura Howard**, Kaiser Permanente

» **Craig Muckle**, Safeway, Inc.

» **Danielle White**, MGM International

FIRST FLOOR MAP - SEVERNA PARK HIGH SCHOOL



PARTICIPANTS

- | | |
|-------------------------------------------------------|----------------------------------------------------------|
| Adams House | Maryland Nonprofits |
| Alliance for Justice | Mentoring to Manhood |
| Alzheimer's Association National Capital Area Chapter | MGM Resorts International |
| Anne Arundel Community College | Northrop Grumman Foundation |
| Anne Arundel County Volunteer Center | Office of the County Executive of Prince George's County |
| Associated Black Charities | Opportunities Industrialization Center |
| CASA de Maryland | Prince George's Community College |
| Center of Help/Centro de Ayuda | Prince George's County Commission on Women |
| Center for Nonprofit Advancement | Radio One Washington |
| Christian World Links | Re-entry Roundtable of Prince George's County |
| Community Foundation for the National Capital Region | ROC Consulatants |
| Community Foundation in Prince George's County | Safeway, Inc. |
| Compassion and Choices | Share our Strength |
| Dimensions Health | Six Flags |
| First Baptist Church of Glenarden | The Nonprofit Village |
| Foundation Center | The Training Source |
| Google | U.S. Department of Agriculture |
| Human Services Coalition of Prince George's County | U.S. Department of Commerce |
| Kaiser Permanente of the Mid-Atlantic States | U.S. Department of Housing and Urban Development |
| Light House | U.S. Department of Labor |
| Maryland Citizens' Health Initiative | U.S. Department of Veteran Affairs |
| Maryland Governor's Grants Office | WTOP |

PRESENTER & FACILITATOR BIOS

SADAF AHMAD serves as the Public Policy and Advocacy Manager at **Alzheimer's Association National Capital Area Chapter**. She works with volunteer advocates to raise Alzheimer's awareness in MD, DC, and VA. Sadaf's mother was diagnosed with younger-onset Alzheimer's at the age of 55, and lost her battle with the disease in 2014. Sadaf is personally and professionally committed to ending Alzheimer's. She earned her MPA from City University of New York. She received her Master's Certificate in Philanthropy and the Nonprofit Sector from Loyola University Chicago. She graduated with a BA in American Studies from Williams College.

MENA AMIN is a Program Officer for the **Community Foundation in Prince George's County**. She works to support the nonprofit sector in the county and create a fulfilling philanthropic experience for donors to The Community Foundation who are located in Prince George's County, Maryland. Ms. Amin works closely with a volunteer advisory board of community leaders and regional funders to identify the most critical needs and promote effective and strategic philanthropy. As an educator for social justice, Mena has facilitated many workshops regarding power, privilege and identity for student groups to increase inclusiveness and create positive social change. She holds a Masters in Public Administration, specializing in Nonprofit Management from Rutgers University and Bachelors in Economics from the University of Texas at Austin.

A. ADAR AYIRA is Project Manager of **Associated Black Charities' "More in the Middle"** Initiative. Prior to her tenure, Adar was principal consultant for *Core Concepts*, a nonprofit-specialist consulting firm. An experienced IED (Interim Executive Director) and O.D. specialist, Adar has worked extensively with nonprofit boards and directs ABC's Board Pipeline Leadership Development project, continuing the organization's commitment to developing and connecting emerging/established talent with nonprofit organizations and businesses. Adar is a long-time facilitator, trainer, and analyst for Baltimore Racial Justice Action, a network of Maryland professionals committed to system transformation for social and economic equity/ racial equity.

JENNIFER BERNAL, as a member of **Google's** public policy team, who works on outreach to government and various nonprofit and advocacy groups. She previously worked at YouTube in San Bruno, California, focusing on copyright compliance and user support systems. Before joining Google, Ms. Bernal was a research consultant at the Center for a New American Security in Washington, DC, where she co-authored a study on the national security impact of transnational crime, and published opinion pieces on ForeignPolicy.com and in the Washington Post. Ms. Bernal her received a BA with honors in Public Policy from Stanford University, where she also minored in art.

HENRY BOGDAN is the Public Policy Director, **Maryland Nonprofits**. He joined Maryland Nonprofits as Director of Public Policy in 1997, after a 20-year career in policy analysis and government relations for the City of Baltimore, including a dozen years as the City's chief lobbyist in Annapolis. At Maryland Nonprofits Henry represents the organization in Annapolis, and assists nonprofit organizations with legal or practical questions arising from their own advocacy efforts. He has led MD Nonprofits Advocacy Leaders Program since 2001, and his expertise includes nonprofit tax-exemption issues, other federal and state laws governing nonprofit organizations, nonprofit governance, and legislative advocacy.

OCTAVIA CALDWELL, is CEO and Senior Consultant of **ROC Consultants, LLC**, a management consulting company specializing in organizational development. ROC core services include strategic planning and implementation, board development, program development and evaluation. Octavia brings over 25 years of multi-industry experience including process improvement roles in State and Local government and nonprofit organizations. She has served on Boards of business associations (including the Center for Nonprofit Advancement), community and faith-based tax-exempt organizations at international, national, state and local levels. A national speaker in the area of organizational issues, team building, and systemic transformation, Octavia enjoys helping organizations identify and solve problems that hinder mission achievement.

PRESENTER & FACILITATOR BIOS

SUSAN CASEY joined the **Governor's Grants Office** (GGO) in 2006 as research and communications manager and fiscal officer. She manages and markets the office's events and webinars, publishes GGO's e-newsletter and missives and is GGO's webmaster – with a keen eye toward operating in the most "green" manner as possible. Susan formerly served in the Maryland Department of Transportation and press secretary and speechwriter in Governor Glendening, and served as Public Affairs Director at the Maryland Department of Aging. Prior to coming to Maryland State government, she was a High-Speed Rail lobbyist, and before, was the state senator representing the 28th district of Washington State. She attended American University for political science and earned a B.A. in Communications from Chatham University in Pittsburgh.

TOM COLLING joined the **Nonprofit Village** in 2014 to develop and manage training programs for the organization's tenants and the wider nonprofit community, to support their growth, ensure compliance and benchmark success. Tom previously worked as a researcher on internationalization and quality assurance policy in higher education. Prior to that, he worked in London on strengthening organizations' governance structures. Tom has a BA in Philosophy from the University of Warwick and an MA in Legal and Political Theory from University College London. He is a PRINCE2 certified project manager and a member of the Project Management Institute.

MARILYN DAVIS, U.S. Department of Labor

NORAH DELUHERY serves as the Director of Faith-Based and Neighborhood Partnerships at **U.S. Department of Agriculture** with a mission to connect both secular and faith-based organizations to government resources to aid underserved communities across rural America. In 2012, Deluhery completed a detail to the White House as Policy Advisor for First Lady Michelle Obama's *Let's Move!* Initiative, which aims to end childhood obesity in a generation. Deluhery expanded outreach to local and national stakeholders in the public, non-profit, and private sectors. Prior to working at the White House, Deluhery served as Special Assistant to the Under Secretary of Food, Nutrition, and Consumer Services at the USDA, which promotes the health and well-being of Americans.

VINCENT DeMARCO is a long time advocate for public health causes including reducing teen smoking and gun violence and expanding health care access. As National Coordinator of Faith United Against Tobacco, he is working to mobilize faith leaders across the country to help reduce smoking. As President of the **Maryland Citizens' Health Initiative**, he is working to guarantee quality, affordable health care for all Marylanders. And, as an Adjunct Assistant Professor at the Johns Hopkins Bloomberg School of Public Health, he is working to educate public health students from around the world on effective methods of advocating for public health policies.

BERNADETTE DI RITA is the Advocacy Manager for **Share Our Strength's** No Kid Hungry campaign. In this role, she is responsible for the organization's advocacy efforts on federal legislative priorities, and for engaging No Kid Hungry partners to advance state policies that connect kids with healthy food, every day. Prior to joining Share Our Strength, Bernadette managed the government relations program at Food & Friends, a Metro DC nonprofit that provides medically appropriate home-delivered meals to adults and children living with life-challenging illnesses. Bernadette received her BA in Sociology from The Catholic University of America and a Master's in Government from The Johns Hopkins University.

SANDRA J. EVERS-MANLY is the Vice President for Corporate Responsibility for Northrop Grumman and president of the **Northrop Grumman Foundation**. Evers-Manly has responsibilities for corporate-wide EEO, diversity and inclusion, ethics, charitable giving, community relations and employee recognition programs. Evers-Manly also helped found the thriving Northrop Grumman Foundation, which is committed to STEM national programs. Because of her efforts, the company received the prestigious Ron Brown Award for Corporate Leadership in addition to being named on the 2010 Diversity Inc. Top 50 Companies for Diversity. Evers-Manly is a noted speaker and a graduate of the University of Southern California with a bachelor's degree in public administration.

STEPHANIE GAINES-BRYANT is an Anchor and Reporter at **WTOP News**. She graduated from Hampton University with a B.A. in Mass Media Arts and also graduated from John Hopkins University with a Master of Liberal Arts Degree. Within the past 20 years, Stephanie has worked in several markets, where she held positions that ranged from newscaster to morning show co-host.

PRESENTER & FACILITATOR BIOS

DIANE GAREY is the President & CEO of **Christian World Links**, a global online interactive resource for marketing and advertising your products and services reaching 98k+ email subscribers throughout the United States. Diane is a personal Marketing Coach and Consultant to many Bishops and Business Professionals. Diane displays a productive originality while using her God given gifts to compile extraordinary master marketing strategies to develop effective and innovative marketing campaigns for many organizations. Diane has held multi-corporate level positions with top 500 fortune companies that includes 25 years of sales, marketing, strategic business development, management, human resources and much more.

STEPHANIE GOLDENBERG is the Program Coordinator for the Center for Learning through Service at **Anne Arundel Community College**. In addition, she teaches Advertising and Sales Promotion and eMarketing as an adjunct faculty member. Prior to working for AACCC, she worked in nonprofit marketing for United Way of Central Maryland and Leadership Anne Arundel. She currently serves on the Anne Arundel County Volunteer Center Board, the United Way of Central Maryland Anne Arundel Community Partnership Board, and the Community Foundation of Anne Arundel County's Great Give Planning Committee.

JAVIER S. GOLDIN, Center for Nonprofit Advancement, brings over 20 years experience in accounting, finance, and business consulting services. Graduated from George Washington University with an MBA degree in Finance and Investments, and with a CPA license from the District of Columbia. Mr. Goldin spent a career as Director of Finance of the Organization of American States – a large international organization headquartered in DC. His expertise lies in setting up internal controls, instituting personnel, financial and administrative procedures for better business practices. He brings the latest technology to bear on doing business with the objective of maximizing resources and reducing time and costs. Mr. Goldin specializes in serving the nonprofit market and a varied international clientele at all levels.

EDWARD GREENE, is the Executive Director of the **Opportunities Industrialization Center of Annapolis**. A retired U.S. Army Bandmaster, with 30 years of service, presently he serves as a Visiting Conductor with the Howard University Symphonic Band. Mr. Greene received his Bachelor of Arts from The University of the State of New York, Albany, New York, and a Master's Degree in Public Administration from Sojourner-Douglass College, Baltimore, Maryland.

NATE GROSS, Six Flags

WILLIAM (BILL) HALL is the Program Manager at **Adams House**. As a Master program designer, trainer, and implementer of Fatherhood Programs in the private and public sectors, Mr. Hall has been successful with implementing effective family unification projects, launching new programs, expanding existing projects (including re-entry support) throughout the country. He manages services to successfully transition returning citizens back to the community. Raised in Cleveland, Ohio, Mr. Hall attended Kent State University and received his B.A. after moving to Maryland.

LAURA J. HOWARD, Kaiser Permanente

HEATHER ILIFF is President and CEO of **Maryland Nonprofits**, the state-wide association of nonprofit organizations. She is an experienced nonprofit consultant and served in leadership roles at the Alliance for Nonprofit Management and Open Society Institute – Budapest. She also served as an elected member of the Prince George's County Board of Education and was appointed to the Commission on Educational Excellence. Ms. Iliff holds a B.A. in international studies from The American University and M.A. in Political Science from the Central European University. Ms. Iliff is a licensed consultant with the Standards for Excellence Institute.

PRESENTER & FACILITATOR BIOS

JENNIFER B. JONES, is a transformational leader, President and CEO of HOCS Strategic Business Solutions and Managing Member of Jones, Mitchell & Associates. Her legislative advocacy and work with County, State and Federal government leaders as Chair of the **Prince George's County Commission for Women** has enriched the work of non-profit, business, faith-based and service organizations. As an executive, she leverages more than 15 years of experience biomedical, biotechnological and biopharmaceutical scientist within to provide strategic planning, commercial finance and business development services for her government and private sector clients. Jennifer is a noted philanthropist, community servant and co-host of her weekly broadcast show, Truth 360. Jennifer champions the needs of women, girls and families through legislative advocacy in areas such as health, education, domestic violence, human trafficking and sexual assault.

ELIZABETH KINNEY is the Executive Director the **Light House**. A 28-year community advocate, Elizabeth has served on many local non-profit boards, including Londontowne, the Key School and the Maryland Social Services Board. She has been involved with the Light House Shelter for 17 years as a volunteer. President of the Friends of the Light House Shelter Board from 2004-2007, President of the Annapolis Area Ministries Board for two years, she was also Chair of the recent successful Campaign for Shelter which raised \$8.2 million for the new facility. Her professional career also has been that of business entrepreneur. She currently serves as Chair of the Anne Arundel County and Annapolis Coalition to end homelessness.

REV. E. TERRI LaVELLE, appointed by the President in September 2009, Rev. Terri serves as Director, **VA Center for Faith-based and Neighborhood Partnerships**. She advises on matters related to VA cultivating and developing collaborative relationships with faith-based, nonprofit, and community/neighborhood leaders, and organizations. Prior to her 1998 DC arrival, E. Terri spent many years in healthcare as a clinician, administrator, human resource manager, and recruiter. In December 1998 she joined the staff of The Faith & Politics Institute. As Program Director, Rev. Terri gave leadership to and traveled with bi-partisan Congressional delegations to historic sites in AL, TN, and South Africa, and co-facilitated weekly Reflection Groups for Congress and senior staff.

ABBY LEVINE is Legal Director of the Bolder Advocacy initiative at **Alliance for Justice**. She provides guidance that encourages grant makers to support advocacy and other nonprofits to participate in policy making decisions through an understanding of federal tax and election law. Previously, Abby was the Public Policy Analyst at the National Council of Nonprofit Associations and an associate at Squire, Sanders & Dempsey in Cleveland. She has a B.A., American University, and a J.D., Case Western Reserve University School of Law.

HILLARY LINDEMAN, Human Services Coalition of Prince George's County has more than 38 years of experience in the field of human services serving in management positions with both the government and nonprofit sectors. Hillary served as a Deputy Director at the Prince George's County Department of Social Services for 17 years, managing crisis intervention programs. Ms. Lindeman is now the Director of the Human Services Coalition of Prince George's County. HSC works to improve the effectiveness of nonprofits serving Prince George's County's by providing information and training, advocacy, networking and collaboration opportunities. In every position, Hillary has been responsible for preparing and reviewing numerous grant proposals.

ROBERT MALONE is the founder and board chair of **Mentoring to Manhood**, one of the leading youth development programs in Prince George's County. This nonprofit organization was created to reach and inspire middle and high school boys who struggle academically and socially. M2M has become one of the leading mentoring and youth development programs for boys of color and has been recognized as one of Greater Washington's best small charities by the Catalogue for Philanthropy.

EBONY McMORRIS is the News and Community Affairs Director for **Majic 102.3, 93.9 WKYS, Praise 104.1, WYCB 1340 and WOL 1450**. You can also hear her every morning on the Tom Joyner Morning Show. Whether it's talking with local politicians and leaders about issues affecting urban communities, shedding light on new programs or spotlighting area rising stars, Ms. McMorris also keeps the community in the know through her weekend public affairs show on Praise 104.1 and Majic 102.3. Before taking on the role as News Director in 2014, Ebony has served as a national reporter for WOL 1450 since 2006, working on shows like Keepin' it Real with Al Sharpton, The Warren Ballantine Show and most recently News One Now with Roland Martin.

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BRENDA S. MITCHELL is the executive director of Institutional Advancement and Foundation at **Prince George's Community College** (PGCC) in Largo, Maryland. With 25 years of progressive experience in fundraising and external relations, Ms. Mitchell has invaluable insight in most resource development functions to include strategic planning, capital campaigns, major gifts, annual giving, alumni relations, special events, communication and marketing, foundation board relations, sponsored programs and grants. Under Ms. Mitchell's leadership, PGCC's Office of Institutional Advancement raises both public and private funds, leads efforts to build mutually beneficial partnerships and leverages resources with the public, private and nonprofit sectors. Professional affiliations include CASE District II Board of Directors, Council for Resource Development, Association of Fundraising Professionals, Leadership Prince George's, Maryland Community College Fundraising Professionals, and Maryland Association of Nonprofit Organizations.

ZORAYDA MOREIYA-SMITH is the Senior Manager for Community Development at **CASA**. Smith has several years of experience with monitoring and analyzing local and state legislation and regulations relating to community development; conducting research on selected issues, drafting supportive materials for advocacy efforts including fact sheets and talking points, letters to various stakeholders; drafting testimonies and proposing questions for hearings, and attending hearings as necessary. Ms. Moreira-Smith manages CASA's numerous relationships with local, state and federal housing and community development officials. She is a bar certified attorney with legal training and experience that will continue to support the development and expansion of this project. As a CASA staff attorney, Ms. Moreira-Smith represented tenants' associations and provided counseling, representation and training on civil rights, employment, immigration and housing & community development legal matters.

BRUCE MORGENSTERN is the Board President and Skilled Volunteer Coordinator for the **Anne Arundel County Volunteer Center**. In that capacity, he works very closely with Fay Mauro, the Executive Director, to achieve the center's mission of increasing non-profit's capacity through volunteering. Bruce focuses on outreach to non-profit partners and skilled volunteers, looking for matches that support the objectives of each. Bruce practices what he preaches by personally volunteering as a Medicare counselor for the Department of Aging, an IT consultant at Partners In Care and the Anne Arundel County Food and Resource Bank, and as a business partner for Annapolis High School's Change Engineering Signature Program.

CRAIG M. MUCKLE is the Manager, Public Affairs And Government Relations, for **Safeway's** Eastern Division, a role he has held since August 1997. He is responsible for media, government, community and consumer relations activities for Safeway's 125 mid-Atlantic region stores. He represents Safeway as a board member for several organizations with his work for the Prince George's Chamber of Commerce being the most extensive, which included a term as Chairman in July 2008. He also serves on the board of the Greater Bowie Chamber of Commerce, currently as its President; Greater Washington Urban League; March of Dimes; National Black PR Society; and Mentoring 2 Manhood, along with serving on Bowie State's Athletic Advisory Board. Earlier this year, Muckle was recognized by the Washington Business Journal as a Minority Business Leader Award winner.

LOISE NOVOCHADLO, Executive Director of **Center of Help/Centro de Ayuda**, is a native of Brazil, and has been living in the United States for over 10 years. Since 2012, Loise has been the Executive Director of the Center of Help/Centro de Ayuda. Her bi-cultural background with focus on team work and community collaboration has led the Center of Help to receive a number of grants over the last 3 years, including a 2 year grant with the Harry and Jeanette Weinberg Foundation. Loise graduated with an MBA Degree in Management at Strayer University in 2010, and is a 2013-2014 Leadership Anne Arundel Graduate.

PRESENTER & FACILITATOR BIOS

LEE CHRISTIAN PARKER is the Senior Director of Philanthropic Services for **The Community Foundation for the National Capital Region**. Lee is responsible for leading the coordination, planning, evaluation, and continuous improvement of the Foundation's philanthropic advisory services arm that offers a menu of services to help individuals, families, foundations, and corporations and public agencies accomplish their philanthropic goals. Prior to this role, Lee served as the Director of Education Initiatives leading the development of the education arm of the Foundation's long-term plan to ensure all individuals and families achieve economic security in the Greater Washington region.

KIM B. PATTON oversees **Foundation Center's** northeast region including our New York and D.C. resource centers. Prior to her current position, she designed and delivered training programs and curriculum for the Foundation Center geared toward developing and expanding the leadership and capacity of nonprofit organizations both domestically and abroad. Before joining the center in 2007, Kim worked as a non-profit director, fundraiser and grant maker for over twenty years with organizations such as Hawaii Public Television, the Council on Foundations and the National Endowment for the Arts. She has a law degree from Capital University in Columbus, Ohio and a Bachelor of Arts degree in Communications from the University of Cincinnati.

KIM RHIM is the founder and executive director of **The Training Source, Inc.**, a 22-year-old HUD Best Practice, Standards for Excellence® accredited, Catalogue For Philanthropy® featured, and national Award of Excellence recipient nonprofit organization that provides workforce development, homeless services, youth and social service programs. The organization also provides staffing assistance, consulting and training for employers. Previously, Kim enjoyed a successful ten-year career at IBM. She holds a BBA, magna cum laude, from Howard University and an MBA in finance, corporate relations and management from Columbia University. She is a certified Resume Writer, Job Developer and Global Career Development Facilitator.

CAROLYN STARKS SAXON is the Chair of the **Re-Entry Roundtable for Prince George's County**. The Re-Entry Roundtable is a diverse group of individuals and organizations dedicated to making a difference in the lives of individuals who have incurred criminal records. She has served at an Assistant State's Attorney for both Baltimore City and Prince George's County. She has worked with non-profit and faith-based organizations on several collaborative efforts related to re-entry and drug rehabilitation (Drug Court). She has also worked as an Adjunct Professor, Bowie State University, teaching courses related to Criminal Justice and Women and the Law. Ms. Starks is a graduate of Stanford University and University of California at Los Angeles School of Law.

DR. GITA SHAH is an Infectious Disease Specialist at Laurel Regional Hospital, in the **Dimensions Health System** in Prince George's County. Prior to that, Dr. Shah was the Vice President of Medical Affairs and Chief of Medical Staff at Laurel Regional Hospital. Dr. Shah has been a practicing physician in Internal Medicine and Infectious Diseases since 1980, and has served at over 4 hospitals and a private practice. She has worked in the Prince George's County Health Department caring for HIV patients and has also provided services in the Drug and Alcohol Rehab Program.

ALBERT SHEN is the National Deputy Director of the **Minority Business Development Agency**, (MBDA.) He serves as the principal advisor to the MBDA National Director and assists in managing the day-to-day activities of the Agency. Prior to his appointment with MBDA, Mr. Shen was a small business owner and respected community. Shen lends his expertise to support educational institutions, non-profit community organizations, civic committees, business organizations and political advocacy groups. In 2012, he was recognized as one of the Top 100 Asian American Businesses in the US Pan Asian American Chamber of Commerce and was awarded the 2012 U.S. Small Business Administration Region X Minority Champion of the Year Award.

PRESENTER & FACILITATOR BIOS

TAYLOR STRANGE is the Director of Special Programs Director of Special Programs at the **Center for Nonprofit Advancement**. In her current role, she manages the Center's Awards program, supervises all events and conferences the Center hosts directly and through partnerships, oversees the Center's Learning and Leadership Institute and manages the Center's office. She believes strongly in the powerful impact and value the nonprofit sector brings to the community and enjoys applying her talents to supporting the goals and altruistic missions of the Center's members.

LaVONN REEDY THOMAS, is the Community Affairs Manager in the **Office of the County Executive Office of the Prince George's County, Maryland**. In this capacity, she works on projects such as the annual Women's History Month Luncheon, the Community Partnership Grant, the Women's Empowerment Conference, and the Transforming Neighborhoods Initiative. LaVonn received a Bachelor of Science degree in journalism from the University of Maryland College Park. She is a graduate of Leadership Prince George's Class 26. She lives with her husband and three children in Upper Marlboro, and they worship at The Sanctuary at Kingdom Square in Capitol Heights

REVEREND LINDA J. THOMAS, a native of Washington DC, was educated in the public schools of DC and later attended Howard University and Bowie State University. She earned a Masters of Divinity Degree from the Howard University School of Divinity. Since 2005, Reverend Thomas has focused on increasing awareness to the issue of domestic violence. She started a Domestic Violence Ministry at **First Baptist Church of Glenarden** and testified before Maryland State Legislature in support domestic violence legislation. In 2009, two of these important domestic violence bills were signed into law. In 2007, she was appointed as Vice-Chair of the Prince George's County Commission for Women. In 2010 she was appointed to Zonta International, Prince George's Club. Zonta is an international service organization with the mission of advancing the status of women.

MARVIN TURNER is the Director of the District of Columbia/National Capital Area Office for the **U.S. Department of Housing and Urban Development** (HUD). He serves as the chief executive and senior Federal housing officer for the National Capital Area, overseeing HUD's programs and services for the National Capital Area. Marvin has a keen interest in housing affordability, community development and the prevention of homelessness. During Marvin's fifteen years with the Department, he developed a reputation for transformational leadership. Marvin is the recipient of the Secretary's Award for Outstanding Service from Secretary Martinez, received an Impact Award from Secretary Preston and received recognition from the White House Office of Management and Budget.

DANIEL RUTHERFORD WILSON is the National and Federal Programs Director for **Compassion and Choices**. In this role, Wilson leads the organization in their federal agenda and represents the organization before members of Congress and the Administration on issues pertaining to end of life. Prior to this Daniel served as the Director of Policy and Program Development for the National Caucus and Center on Black Aged, Inc., Wilson's political experience includes serving as a Public Affairs Officer in the Office of Management and Budget under then President William Jefferson Clinton and Regional Finance Coordinator for the Democratic Congressional Campaign Committee. Daniel holds a Bachelor of Arts degree in English from Hampton University and an Associate's Degree in Mortuary Science from the University of the District of Columbia.

LaurDANIELLE WHITE is the Regional VP of Community Engagement for **MGM Resorts International**. Danielle is responsible for promoting MGM's Corporate Social Responsibility initiatives at MGM's regional properties. A major focus of her leadership role is the management of strategic company relationships with critical external constituencies and stakeholders, including but not limited to diversity, philanthropy, sustainability, academic and corporate organizations and institutions at the regional level. Danielle joined MGM from the White House, where she served as Assistant to the President and Director of Scheduling and Advance in the Obama administration. Prior to being part of the White House team, she has worked for Senator Maria Cantwell and Political strategist Paul Begala. Danielle received her Bachelor of Arts Degree in Sociology from Hampton University in Virginia.

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